

QFS 2018 Kick-off PD Day

An incredible day of learning and development!

Join us and benefit from the valuable sessions we have put together for you. The theme for the day is “The Life Cycle of a Client” and presenters will cover key products and services for each stage of life. Plus, don’t forget the prizes and carrier give-aways!

KEY DETAILS

Date

Wednesday, January 24, 2018

Venue

Paramount Event Space, 222 Rowntree Dairy Road, Woodbridge

AGENDA

Time	Topic	Presenter
8:00 am	Continental Breakfast	
9:00 am	Opening Remarks	Joseph Trozzo, Executive VP, QFS
9:10 am	The Importance of CI & DI	Garrick McBride, Advanced Planning Strategist, Canada Life
9:30 am	Innovating Your Practice with Manulife Insurance Solutions – Setting the Stage for Future Risk Protection	Sarah Baetz, Director, Individual Insurance Sales, Manulife
10:00 am	Selling to Millennials	Rob Carter, Regional VP, Industrial Alliance
10:45 am	Coffee Break	
11:00 am	New QFS Mortgage Product	Kevin Cott, CEO, QFS + New Mortgage Team
11:30 am	QFS State of the Union Address	Kevin Cott, CEO, QFS
12:00 pm	Lunch and Tradeshow Floor Open	
1:00 pm	Estate Planning with Segregated Funds: 7 Strategies for Clients Between 35 – 55	Kathryn Bennett, Senior Regional Sales Director, Desjardins
1:40 pm	Two Sales Ideas for PAR	Martin Lydon, Regional Sales Manager, Equitable Life
2:00 pm	Is There a Need for Guaranteed Income?	Ken Crosson, Investment Sales, Empire Life Scott Edgington, Director of Wealth, QFS
2:30 pm	Snow Birds: What You Need to Know About US Tax and Owning a US Property	Jennifer Poon, Sun Life
3:00 pm	Coffee Break	
3:10 pm	The Value of Independent Thinking	Jonathan Popper, Senior Managing Director, Manulife
3:45 pm	Coming Full Circle: A Testimonial from Christina Vedo	Christina Vedo
4:30 pm	Event Concludes	

CE credits pending approval

Register by emailing rsvp@qfscanada.com

Questions? Contact Zahra Malik at zahra.malik@qfscanada.com

